

A **new way**
of getting your repetitive data collection
done faster with a **few clicks**

LISTLY

2023 SERVICE INTRODUCTION & MANUAL
WWW.LISTLY.IO

The Pain of Data collection

According to some sources, there are 328.77 million terabytes of data being created each day. Even a tiny change on a website requires different algorithms to scrape. Given that only 0.0013% out of 1.9 billion websites worldwide provide APIs allowing third-party applications to access data, data collection is **challenging, time-consuming, and expensive.**

It doesn't have to be hard!

Learning to code is so hard and copying & pasting is boring...

A lot of data is being collected every second in many different fields, and Listly is here to help you discover and explore data from various types of web sources.

With Listly, you **can get your repetitive daily job done easier and smarter.**

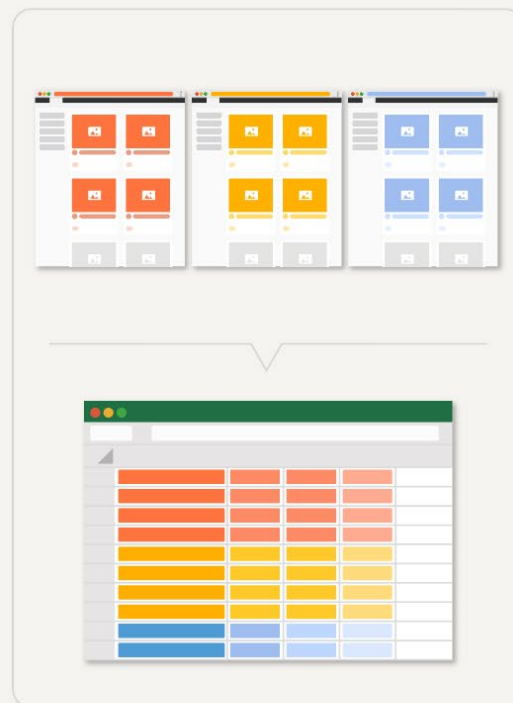
From tens of thousands web pages into a single spreadsheet

Data processing and analysis – all starts with data collection.

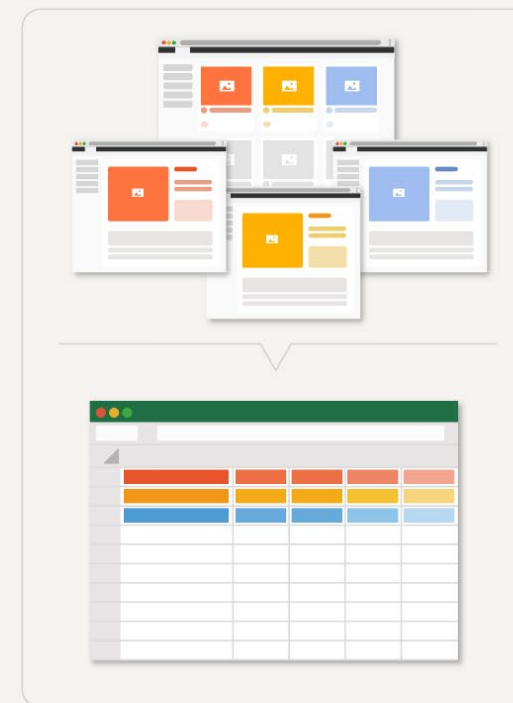
With Listly, you can collect any type of web pages, from a single page to hundreds of detail pages with just a few clicks.



**SCRAPE A ONE-PAGE
WEBSITE TO EXCEL**



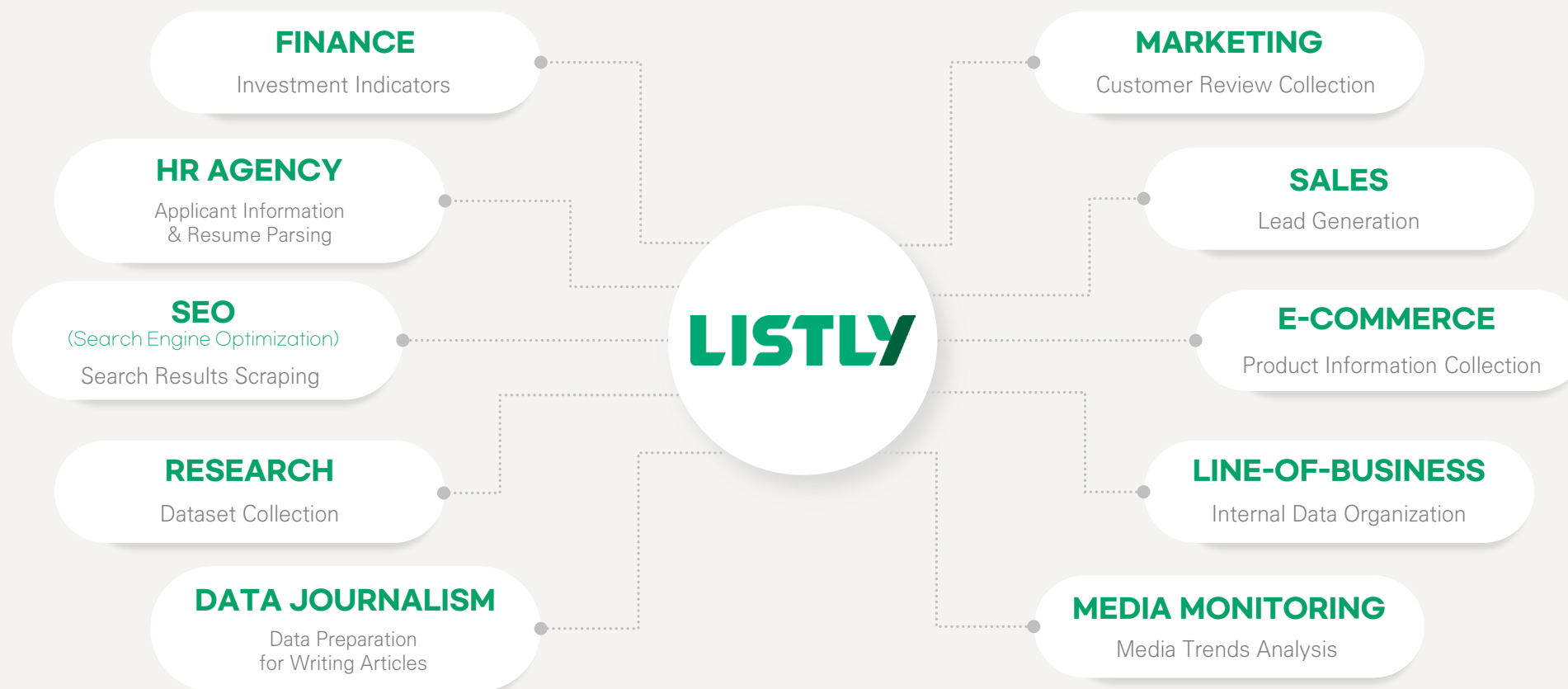
**SCRAPE A MULTI-PAGE
WEBSITE TO EXCEL**



**SCRAPE DATA
FROM LISTING → DETAIL PAGES**

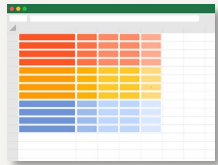
Structured data

A lot of businesses and individuals across various industries collect data everyday using Listly.



Save time and money with Listly

Let's say you're scraping data from three different websites consisting of 1,000 web pages respectively every month.



Manually copy and paste

About 3 months

- ⚠ Automated data collection is not available
- ⚠ The estimated cost is not available

Hire a programmer

More than 2 months

- ⚠ Need to build a data pipeline
- ⚠ Complex development processes including recruitment-development-operation
- ⚠ Estimated costs: \$10,000 x n (personnel+server+operating costs)
- ⚠ Only developers can access and control the system

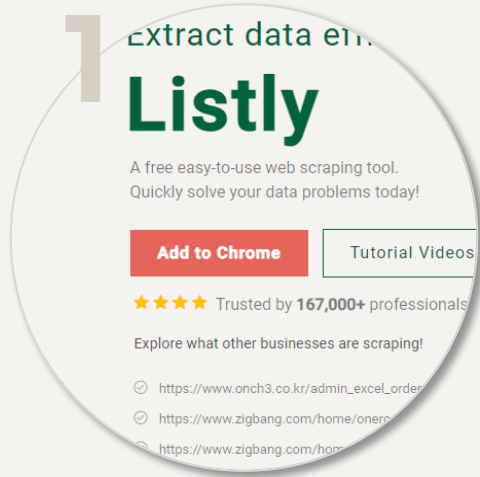
LISTLY

30 minutes(only \$90 per month)

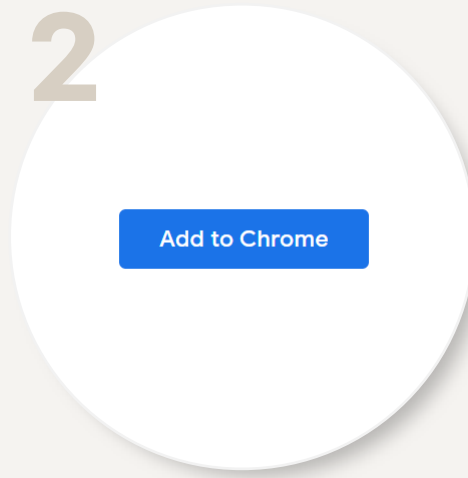
- ✓ No need to build a data pipeline
- ✓ Just a few clicks
- ✓ Available upon receipt of payment
- ✓ Available for anyone

How to install

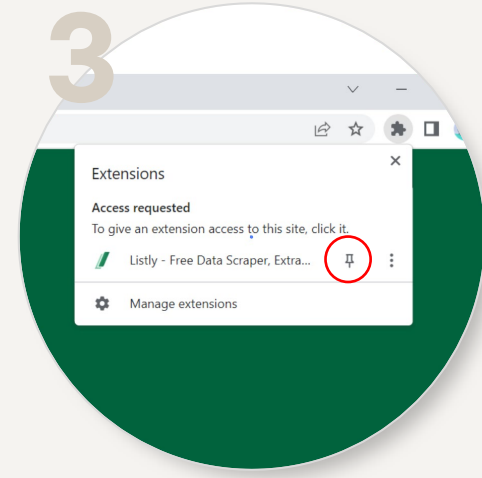
Listly is browser-based software, which means it can be run on **Chrome**, **Microsoft Edge**, and **Naver Whale**. *Click buttons below linked to respective web page



Click **Add to Chrome** on the Listly website.



Click **Add to Chrome** on the Chrome web store.



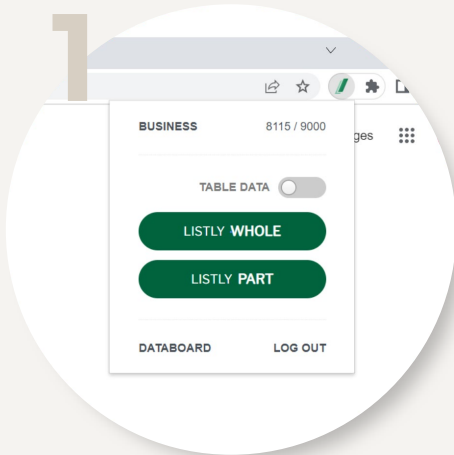
Click on the **Puzzle icon** and hit the **Pushpin icon** to pin the extension.

Add Extension to Chrome

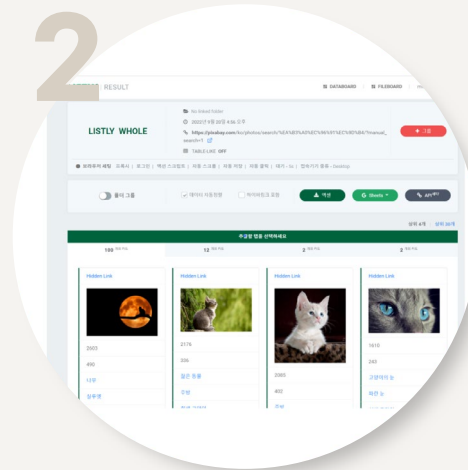
Quick Start Video Guide

How to use

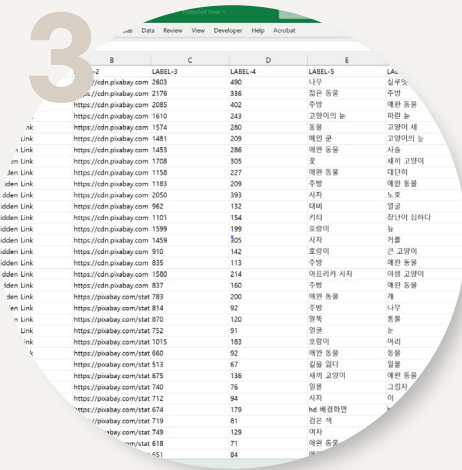
Navigate to a destination website, click Listly, preview and download data in any formats you want. *Click buttons below linked to respective web pages.



Open the target website to scrape and click on the Listly icon (Whole/Part options available)



Preview data to extract on the result page



Download data into a spreadsheet (Excel, Google Sheets, and more!)

[Quick Start Video Guide](#)

FREE FEATURES

INPUT

Product URL	Thumbnail	Brand Name	Product Name	Price	Color Option_1	Color Option_2	Color Option_3
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	One Button Solid Blazer	\$120.00	Sky Blue	Dark Pink	Black
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Frenchy Floral Dress	\$77.00	Red	Yellow	Sky Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Solid Elastic Sweatpants	\$48.00	Yellow	Purple	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Solid Front Button Dress	\$59.99	Wine	Dark Pink	Sky Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	Solid Crop Blazer	\$115.00	Beige	Dark Pink	Dark Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Sporty Jacket	\$145.00	White	Black	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Oversize Blazer	\$130.00	White	Black	Khaki
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Belted Robe Dress	\$115.00	Yellow	Red	Green
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	Basic Blazer & Pants Suit	\$215.00	Light beige	Black	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Floral Umbulance Dress	\$80.00	Yellow	Red	Dark Beige
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		E Brand	Check Jacket	\$75.00	Yellow	Brown	Green
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		E Brand	Pattern Knit Top	\$123.00	Brown	Black	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		E Brand	Drop Shoulder Knit Top	\$80.00	Gray	Black	Khaki
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Graphic Tee	\$35.00	Black	Green	Orange
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Elegant Blazer & Pants Suit	\$313.00	Cream	Black	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Ruffle Dress	\$130.00	White	Black	Khaki
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Trim Knit Dress	\$115.00	Blue	Red	Green
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	Floral Dress	\$215.00	Black	Dark Green	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	One Button Solid Blazer	\$120.00	Sky Blue	Dark Pink	Black
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Frenchy Floral Dress	\$77.00	Red	Yellow	Sky Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Solid Elastic Sweatpants	\$48.00	Yellow	Purple	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		B Brand	Solid Front Button Dress	\$59.99	Wine	Dark Pink	Sky Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		A Brand	Solid Crop Blazer	\$115.00	Beige	Dark Pink	Dark Blue
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		C Brand	Sporty Jacket	\$145.00	White	Black	
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Oversize Blazer	\$130.00	White	Black	Khaki
https://p2.shopping.com/hm/https://www2.shopping.com/productpage		D Brand	Belted Robe Dress	\$115.00	Yellow	Red	Green

OUTPUT

- ✓ Auto arrange data cells
- ✓ Extract URLs from hyperlinks
- ✓ Tabular data extraction
- ✓ Detect & extract data from iFrame
- ✓ TABS to extract data from any open tabs
(Not available if the credit(URL) limit has been reached)

ADVANCED FEATURES

to streamline your workflow.



Parallel Extraction

Scrape a multi-page website to Excel



Auto Click

Automate clicking to load more data in a page.



Auto Scroll

Automate scrolling to load more data in a page



Auto Save

Capture all the data while scrolling up and down



Wait for Loading

Set the seconds to wait for loading page completely



Scheduler

Schedule a daily extraction



Action Script

Automate website clicks to extract specific information.



API Integration

Connect your data with 3rd party services as effectively as possible



Proxy Server

Add proxy setting to change IP address of your request

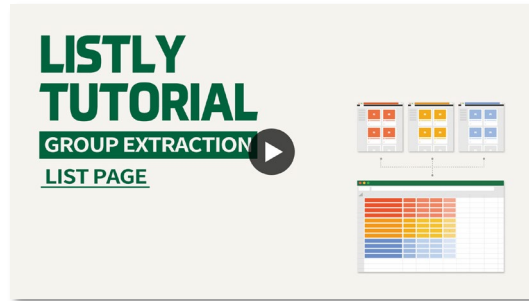


HTML Fileboard

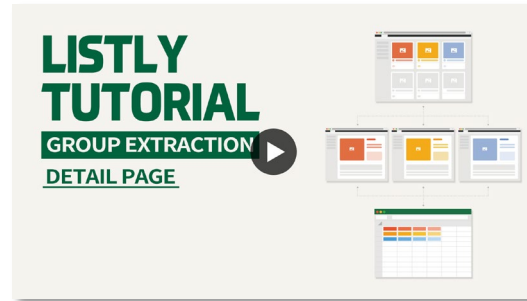
Upload HTML sources if you have local .html files

TUTORIAL & GUIDE

*Click on each image for more information.



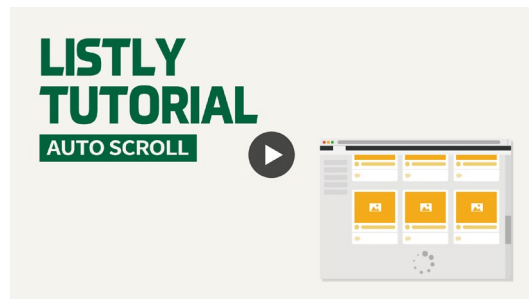
Group Extraction – List Page



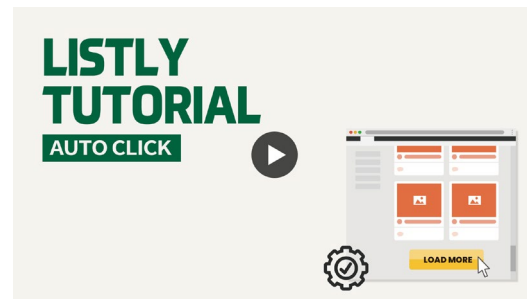
Group Extraction – Detail Page



Folder Download



Auto Scroll



Auto Click



These are all documents
for those who use our services

FREE

\$ 0 USD

Per person

Unlimited 1 page → 1 spreadsheet

100 URLs

Available on any web page

Excel & Google Sheets data export

Multi tabs extractions(Tabs)

-
-
-
-
-
-
-
-
-
-

BUSINESS

\$ 90 USE /mo
(~~\$1,080~~ 990 USD /year)

Per person

Unlimited 1 page → 1 spreadsheet

9000 URLs /mo(server resources)

Available on any web page

Excel & Google Sheets data export

Multi tabs extractions (Tabs)

Multi URLs group extractions

Access to create/delete, rename/move folders

Scheduled extractions

Auto Scroll & Auto Click

Access to adjust extraction speed (max. 15 URLs)

Shared proxy server supported

Start Timer(Wait for page load)

HTML file extraction

API ^{beta} (CSV, JSON)

Q. How long do 100 credits stay on the Listly free trial?

There is no fixed duration of the Free plan. Credit usage is calculated based on the number of pages scraped. If you're using **TABS**(2023.06 new feature), each data extraction from an open browser tab costs one credit (1 URL).

Q. What happens if I run out of credits(URLs)?

You can buy more credits at any time you want to cover your scraping needs. 100 URLs equal 100 credits. If you're on the Business Plan, you can get a 90% discount, and 1,000 URLs would cost \$10. Failed data extraction would not cost any credits.

Q. What happens if I exceed the business plan limit of 9,000 URLs per month?

You may want to purchase extra credits as a plan add-on and pay as you go.

Q. Can I use a private proxy?

Yes, a private proxy that can be used exclusively by only one user is available at extra cost.

Q. Does Listly have an Enterprise Plan?

Listly offers an **Enterprise Plan** for businesses and companies looking to collect large amounts of data. The Enterprise plan includes an **enterprise-level private proxy server**, and **unlimited usage of monthly credits(URLs) and add-on licenses are available**. For more details, please contact us at hello@listly.io.



Focus on what matters the most to you.

Leave the repetitive mundane tasks to Listly!

LISTLY

[Free] Chrome Extension Link



Listly Homepage

E:commerce 2022 S/S Big Sale

NEW IN OUR FAVORITES DESIGNERS CLOTHING **BAGS** SHOES ACCESSORIES

BAGS

total 78,596

SHOP ALL

- Backpacks
- Bucket Bags
- Belt Bags
- Beach Bags
- Clutches
- Cross Body Bags
- Luggage
- Mini Bags
- Satchels
- Totes
- Shoulder Bags
- Wallets
- Bag Accessories

Sample Brand Tote Bag US \$265.00 25%

Sample Brand Chain Bag US \$290.00 25%

D	E	G	H
HREF-2	LABEL-3	LABEL-4	LABEL-5
https://www2.hm.com/ko_40/productpage/...	Conscious 자카드 백		₩59,900
https://www2.hm.com/ko_40/productpage/...	Conscious 울 볼런드 캐이플백		₩79,900
https://www2.hm.com/ko_40/productpage/...	Conscious 캐이플 니트 백		₩39,900
https://www2.hm.com/ko_40/productpage/...	Conscious 울 백		₩69,900
https://www2.hm.com/ko_40/productpage/...	Conscious 캐시미어 백		₩159,000
https://www2.hm.com/ko_40/productpage/...	리브니트 울 백		₩79,900
https://www2.hm.com/ko_40/productpage/...	리브니트 울 백		₩29,900
https://www2.hm.com/ko_40/productpage/...	웨이 벨티드 백		₩19,900
https://www2.hm.com/ko_40/productpage/...	벨티드 백		₩39,900
https://www2.hm.com/ko_40/productpage/...	리브니트 타운 백		₩39,900
https://www2.hm.com/ko_40/productpage/...	웨이노 울 볼런드 백		₩99,900
https://www2.hm.com/ko_40/productpage/...	웨스트 로트백		₩29,900
https://www2.hm.com/ko_40/productpage/...	웨이저 볼드백		₩159,000
https://www2.hm.com/ko_40/productpage/...	웨이저 그래픽백		₩149,000
https://www2.hm.com/ko_40/productpage/...	스윗모 백백		₩29,900
https://www2.hm.com/ko_40/productpage/...	Conscious 울리치 빈 도트백		₩39,900
https://www2.hm.com/ko_40/productpage/...	Conscious 크루치아백		₩29,900
https://www2.hm.com/ko_40/productpage/...	Conscious 만도라 노티백		₩129,900
https://www2.hm.com/ko_40/productpage/...	Conscious 벨티드 볼더백		₩119,000
https://www2.hm.com/ko_40/productpage/...	Conscious 피그먼트 울더백		₩39,900
https://www2.hm.com/ko_40/productpage/...	Conscious 웡 시에나 핸드백		₩29,900
https://www2.hm.com/ko_40/productpage/...	Conscious 쏘울 도트백		₩39,900
https://www2.hm.com/ko_40/productpage/...	Conscious 멜로체 크로스백		₩39,900
https://www2.hm.com/ko_40/productpage/...	Conscious 레디 빅 백		₩39,900
https://www2.hm.com/ko_40/productpage/...	Conscious 스케이프 백		₩39,900